Gathering momentum

Michael Bernstein
Stanford University
http://crowdresearch.stanford.edu
Today’s topics

- Reminder of our new methods + goals
- Task posting
- Working
- Monitoring
- Homepage
- Reputation
- Open governance
- This week’s milestones
Our method + plan
August 31: Platform is online, real work is being done on it

- Task creation, including Prototype Task foundation
- Task feed and task submission
- Task review

- Our first workers (skunkworks)
- Our first work (skunkworks)
September 25: CHI paper

• A full paper, 10 pages, at CHI, with you as a coauthor
  • A CHI paper will need:
    • A working platform
    • Fully thought-through and implemented foundations
    • Real usage that we can report
Let’s make a trigger

• A trigger will be our formal criteria for beginning that transition.
• We want something that is a strong indicator we are achieving liftoff and will succeed.

• Our trigger: 100 projects completed per week
  • Fine print: from at least 15 different requesters — this can’t just be just Rajan spending his savings to post work to the platform
Quarterly feedback

- Every three months (or before a major deadline), we’ll give people 100 credits to allocate across the contributors to the project.
  - We let you summarize your contributions on the wiki before this credit vote happens
  - Give proportional credit to whoever you think is most critical to our success
  - We will then run PageRank on this credit vote network to prevent small groups from accidentally influencing the vote
PageRank and link rings

- You cannot get credit by having your team all just vote for you

Lots of PageRank flows from NYTimes to legit, but bad get almost none
Paid RA positions

• There were 25 applications as of this morning
• So great to hear of the interest!

• I am currently working with Stanford to create the positions, and will share results next week
• Goal: expand team as I bring in more research funds
Contributors: our new process

• When you join a milestone on Trello, you are joining an ad-hoc team for the week to pursue that milestone. Immediately go check in via the relevant Slack room.
  • “Hey @channel, I’m joining the task creation milestone this week”

• Then: tell the room whenever you’re starting, and whenever you’re pausing. This will prevent you from working on out-of-date items.
  • “Hey @channel, I’m going to work on the heuristic evaluation for the next two hours. Shout if I shouldn’t!”
DRIs: our new process

- DRIs are responsible for…
  - Organizing any ad-hoc hangouts or hackathons to make sure that everyone who is in the channel knows how to contribute.
  - Posting in #announcements by Friday 5pm each week: an update on their team’s progress. Describe what each team member did.
    - Michael will use this for weekly slides and for recommendation letters.
Task posting

DRI: @aginzberg
Worker feed

DRI: @dmorina
Task monitoring

DRI: @ryosuzuki and @neilthemathguy
Homepage

DRI: @karolina
Next generation crowdsourcing


WELCOME TO THE FUTURE OF CROWDSOURCING!
THESE ARE THE LAST 5 TASKS POSTED IN DAEMO:

Prototype Task: Design Logo
31-07-2015

- Develop sketches with 3 options for my photography business logo.

- Payment: $10
- Skills: Not listed
- Number of tasks: 1
- Time to complete: 1 min

Prototype Task: Program HTML5 Website
31-07-2015
WELCOME TO THE FUTURE OF CROWDSOURCING!


SAMPLE TASKS

How it works
Login
About

Username or email

Password

Forgot your password?

LOGIN
Next generation crowdsourcing

LEARN MORE
CREATE ACCOUNT

WELCOME TO THE FUTURE OF CROWDSOURCING!

SAMPLE TASKS

How it works
Login
About

Username or email
Password
Forgot your password?

LOGIN
How it works
Login
About

TASKS
A variety of tasks for a variety of crowdsourcers

WHY DAEMO?

FOR EMPLOYERS

• Lorem ipsum dolor sit amet, consectetur adipiscing elit.
• Nullam ac pellentesque nulla.
• Duis vel leo ut tortor feugiat dapibus quis non diam.
• Cras ac euismod tortor.

FOR WORKERS

• Lorem ipsum dolor sit amet, consectetur adipiscing elit.
• Nullam ac pellentesque nulla.
• Duis vel leo ut tortor feugiat dapibus quis non diam.
• Cras ac euismod tortor.

Create your account now:
FOR EMPLOYERS
FOR WORKERS
How it works  Login  About

TASKS
A variety of tasks for a variety of crowdsourcers

WHY DAEMO?

FOR EMPLOYERS
• Lorem ipsum dolor sit amet, consectetur adipiscing elit.
• Nullam ac pellentesque nulla.
• Duis vel leo ut tortor feugiat dapibus quis non diam.
• Cras ac euismod tortor.

FOR WORKERS
• Lorem ipsum dolor sit amet, consectetur adipiscing elit.
• Nullam ac pellentesque nulla.
• Duis vel leo ut tortor feugiat dapibus quis non diam.
• Cras ac euismod tortor.

Create your account now:

ABOUT US

STANFORD CROWD RESEARCH COLLECTIVE


Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Reputation

DRIs: @arichmondfuller and @dilrukshi
Milestone work

1. Identified articles to review. http://crowdresearch.stanford.edu/w/index.php?title=Relevant_Work#Reputation-related_Links_and_Articles

1. Articles read and summarised on http://crowdresearch.stanford.edu/w/index.php?title=Summer_Milestone_9_Reputation_Systems_research_and_exploration by @williamdai, @nishakk, @juechi, @alfonsoxw, @aricmondfuller, @dilrukshi, @surabhi_i + @kajagupta, @claudiasaviaga, @aditi, @rahulsheth1016, @rcompton, @sarmatejas, @rijul, @aditi.nath, @ankita.sastry, @vineet_sethia, and @trygve. @Jsilver and @asmitagupta will submit by Saturday. https://docs.google.com/spreadsheets/d/1ci5sQOMR0mJU6xACysBXRQtGf21B2VV1QMKGnrZRBSY/edit?usp=sharing

1. Reviewed ideas submitted by previous participants https://docs.google.com/document/d/1Hi9Ui3Qmebz2h7MLsPHm1b5ry1b9NUQPq1atZRLj0hU/edit
Milestone work continued

4. The work on evaluation the reputation systems on other crowdsourcing platforms was split out into a separate wiki at http://crowdresearch.stanford.edu/w/index.php?title=Summer_Milestone_9_Evaluations_of_reputation_systems_on_other_crowdsourcing_platforms# @arichmondfuller evaluated Freelancer.

We suggest that this work is rolled over to next week’s Trello Milestone 11.

4. @arichmondfuller created a Reputation System Research and Exploration wiki as a central repository for ideas and to keep track of all the work participants have previously contributed http://crowdresearch.stanford.edu/w/index.php?title=Summer_Milestone_9_Reputation_Systems_research_and_exploration @jsilver and @dilrukshi helped to edit this wiki
Open governance

DRIs: @trygve and @arichmondfuller with an assist from @rajanvaish
This week’s milestones
Research engineering

- Task posting
  - DRI: @maniksingh92
- Worker task submission working
  - DRI: @dmorina
- Monitoring page working
  - DRI: @ryosuzuki and @neilthemathguy
Reputation

- Two goals:
  - Join one or both brainstorm sessions for the repsys that we anchor in our first prototype: M/W 7:30pm PDT. DRI: @michaelberstein
  - Study what other platforms (AMT, Upwork, Freelancer) do for reputation. DRI: @dilrukshi and @arichmondfuller
Homepage

- Implement the home page design!
- DRI: @karolina
Open governance

• First leadership board meeting — establish a governing document (“what can and can’t we do?”)
Upcoming milestones
This week’s milestones

- Reputation: join one or both brainstorms for the repsys that we anchor in our first prototype: M/W 7:30pm PDT