Governance, reputation and eng. research

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Today

- Governance feedback review
- Reputation feedback launch
- Engineering research
- Prepping for our new arrivals
Governance

Looking at our feedback
Bringing survey research into the digital age.

Mix core ideas from survey research with new insights from crowdsourcing.
Add a heavy dose of statistics. Stir in a bit of fresh thinking. Enjoy.

Try a Wiki Survey  Create a Wiki Survey

HOW A WIKI SURVEY WORKS

Survey  Participating  Discover
# Workers

## How do we best instill trust and power in crowdsourced labor market governance? (*2W*)

<table>
<thead>
<tr>
<th>Ideas</th>
<th>Score (0 - 100)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semi-democratic system: A not-for-profit platform improved by</td>
<td>69</td>
</tr>
<tr>
<td>researchers, voted by workers/requesters, and supported by</td>
<td></td>
</tr>
<tr>
<td>crowdfunding.</td>
<td></td>
</tr>
<tr>
<td>Anyone can pitch an idea. If it gets enough support, it goes in the</td>
<td>68</td>
</tr>
<tr>
<td>next election and needs majority support from both workers+requesters.</td>
<td></td>
</tr>
<tr>
<td>Some sort of mediation service - maybe something like a labor union</td>
<td>67</td>
</tr>
<tr>
<td>I know most workers don't feel that Amazon has our back.</td>
<td></td>
</tr>
<tr>
<td>Steering Committee (researchers, requesters &amp; workers) drives the</td>
<td>65</td>
</tr>
<tr>
<td>change in the platform. Major issues resolved by platform voting</td>
<td></td>
</tr>
<tr>
<td>Some kind of service that defends from all distributed labor unions</td>
<td>64</td>
</tr>
</tbody>
</table>
# Requesters

## How do we best instill trust and power in crowdsourced labor market governance? (*3R*)

<table>
<thead>
<tr>
<th>Ideas</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Proposed changes get implemented and deployed to a small set of &quot;beta&quot; users. We gather their feedback and metrics. A/B tested governance!</td>
<td>78</td>
</tr>
<tr>
<td>Open source project with long and short term incentivization mechanisms for contributions. Some figure is responsible for quality control.</td>
<td>75</td>
</tr>
<tr>
<td>Proposals with most upvotes are put on a board. People can choose to execute certain proposals &amp; gain reputation &amp; social status.</td>
<td>71</td>
</tr>
<tr>
<td>Steering Committee (composed of researchers, requester/workers) drives the change in the platform. Major issues will be resolved by voting</td>
<td>66</td>
</tr>
</tbody>
</table>
How do we best instill trust and power in crowdsourced labor market governance? (*1R)

<table>
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<td>Proposed changes get implemented and deployed to a small set of &quot;beta&quot; users. We gather their feedback and metrics. A/B tested governance!</td>
<td>73</td>
</tr>
<tr>
<td>Proposals with most upvotes are put on a board. People can choose to execute certain proposals &amp; gain reputation &amp; social status.</td>
<td>72</td>
</tr>
<tr>
<td>Micro-equity payments to participants as bonuses resulting in annual dividends of profit sharing</td>
<td>69</td>
</tr>
<tr>
<td>Coop/cooperative-style, with fairly frequent distributed democratic decision making</td>
<td>69</td>
</tr>
<tr>
<td>Advocates that support one cause and are aligned with organizational goals</td>
<td>68</td>
</tr>
</tbody>
</table>
Synthesis and discussion

• Public voting tends to be slow but openly accessible
• Elected leadership boards are less open but fast
• What do we want?

• My suggestion: create two storyboards that spell out each option clearly, and solicit a vote by workers and by requesters
Reputation

Going out for feedback
Lots of ideas!

- Fun time in the researchathon hangouts this week
- Check out the Google Doc…
- Examples
  - Promote honest feedback by making it “incentive compatible”: I am more likely to get that worker/requester in the future if I rate them highly.
  - Guilds that can promote their own members
    - Randomly sample some of your work?
    - Part of the output quality checker (I/O transducer)
Voting plan…

- We edit and clarify the ideas: today and tomorrow
- Requesters: launches Monday
- Workers: launches Monday
- Researchers: launches Monday
Engineering research

Discussion on the Hangout…
New incoming class of participants

Will start next week!
Goals

- Engineering research: prototype has lots of onboarding milestones
- Open gov: feedback ready and we can start moving forward with a direction
- Reputation: voting done and ready to create 2–3 prototypes (e.g., storyboards) for final voting
Bringing on new friends

- We’ll be evolving some of our collaboration tools
Milestone 12
Two storyboards

- There are several ideas I think we can implement no matter our structure “at the top”
  - e.g., A/B testing all changes
- But we need to make a decision about the top. The basic distinction is between voting and an elected board.
- Let’s make two storyboards, one detailing the highest voted option for each, and get final feedback from workers and requesters.
Two storyboards

• Let’s make two storyboards, one detailing the highest voted option for each, and get final feedback from workers and requesters.

• Let’s work collaboratively in a Google Doc to lay it out, and use StoryboardThat to make it.

• Let’s launch a Google Form survey Wednesday night.