

Governance, reputation and eng. research

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Today

- Governance feedback review
- Reputation feedback launch
- Engineering research
- Prepping for our new arrivals

Governance

Looking at our feedback



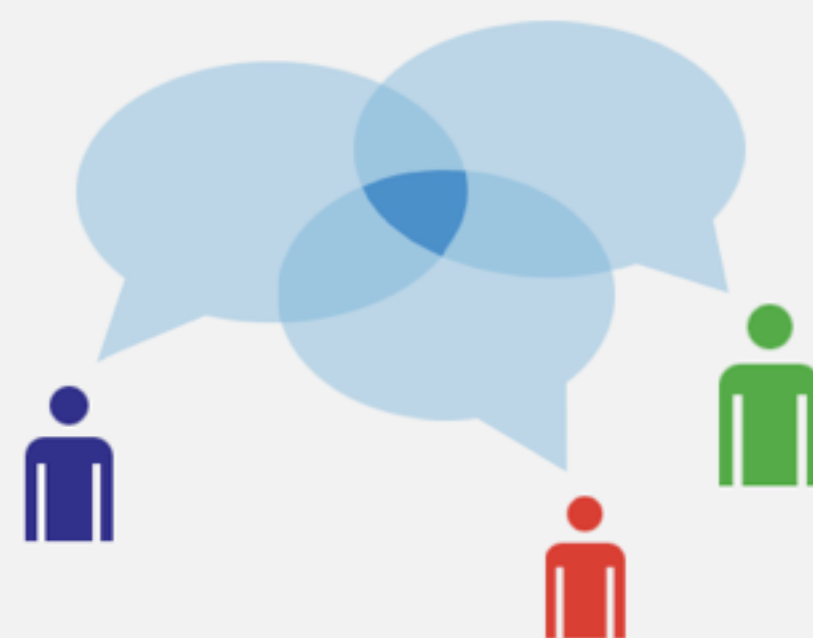
Bringing survey research into the digital age.

Mix core ideas from survey research with new insights from crowdsourcing.
Add a heavy dose of statistics. Stir in a bit of fresh thinking. Enjoy.

Try a Wiki Survey

Create a Wiki Survey

HOW A WIKI SURVEY WORKS



Workers

How do we best instill trust and power in crowdsourced labor market governance? (*2W)

Ideas

Score (0 - 100) ?

Semi-democratic system: A not-for-profit platform improved by researchers, voted by workers/requesters, and supported by crowdfunding.



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Anyone can pitch an idea. If it gets enough support, it goes in the next election and needs majority support from both workers+requesters.



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Some sort of mediation service - maybe something like a labor union. I know most workers don't feel that Amazon has our back.



67

Steering Committee (researchers, requesters & workers) drives the change in the platform. Major issues resolved by platform voting



65

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Requesters

How do we best instill trust and power in crowdsourced labor market governance? (*3R)

Ideas	Score (0 - 100) ?
Proposed changes get implemented and deployed to a small set of "beta" users. We gather their feedback and metrics. A/B tested governance!	78
Open source project with long and short term incentivization mechanisms for contributions. Some figure is responsible for quality control.	75
Proposals with most upvotes are put on a board. People can choose to execute certain proposals & gain reputation & social status.	71
Steering Committee (composed of researchers, requester/workers) drives the change in the platform. Major issues will be resolved by voting	66

Us

How do we best instill trust and power in crowdsourced labor market governance? (*1R)

Ideas

Score (0 - 100) ?

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73

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72

Micro-equity payments to participants as bonuses resulting in annual dividends of profit sharing



69

Coop/cooperative-style, with fairly frequent distributed democratic decision making



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As a side effect, we can also use the data to...



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Synthesis and discussion

- Public voting tends to be slow but openly accessible
- Elected leadership boards are less open but fast
- What do we want?
- My suggestion: create two storyboards that spell out each option clearly, and solicit a vote by workers and by requesters

Reputation

Going out for feedback

Lots of ideas!

- Fun time in the researchathon hangouts this week
- Check out the Google Doc...
- Examples
 - Promote honest feedback by making it “incentive compatible”: I am more likely to get that worker/requester in the future if I rate them highly.
 - Guilds that can promote their own members
 - Randomly sample some of your work?
 - Part of the output quality checker (I/O transducer)

Voting plan...

- We edit and clarify the ideas: today and tomorrow
- Requesters: launches Monday
- Workers: launches Monday
- Researchers: launches Monday

Engineering research

Discussion on the Hangout...

New incoming class of participants

Will start next week!

Goals

- Engineering research: prototype has lots of onboarding milestones
- Open gov: feedback ready and we can start moving forward with a direction
- Reputation: voting done and ready to create 2–3 prototypes (e.g., storyboards) for final voting

Bringing on new friends

- We'll be evolving some of our collaboration tools

Milestone 12

Two storyboards

- There are several ideas I think we can implement no matter our structure “at the top”
 - e.g., A/B testing all changes
- But we need to make a decision about the top. The basic distinction is between voting and an elected board.
- Let’s make two storyboards, one detailing the highest voted option for each, and get final feedback from workers and requesters.

Two storyboards

- Let's make two storyboards, one detailing the highest voted option for each, and get final feedback from workers and requesters.
- Let's work collaboratively in a Google Doc to lay it out, and use StoryboardThat to make it.
- Let's launch a Google Form survey Wednesday night.