

# Ignition!

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# Usability

# Usability Contributions

- 7 contributions on – Usability evaluation (Observations +few Heuristic Evaluations)
    - included with many improvement suggestions)
  - 2 Contributions on - A/B Testing
- ~ 20 Subjects were taken the usability test

# Major issues

- Functionality of the Create project ( 6 step process)
- #Userresearch channel + 20 subjects has major confusion in –

This screenshot shows the '2. Project Details' step of the 'Create Project' process. The breadcrumb trail at the top indicates the steps: 1. Project Category, 2. Project Details, 3. Milestones, 4. Design Task, 5. Payment, 6. Summary. The left sidebar contains navigation options: My Account, Messages, Task Feed, Create Project (highlighted), My Projects, and Bookmarked Projects. The main content area includes a 'Title' field, an 'Image Tagging' section with a placeholder image and instructions to 'Tag images and help computers learn', and a section for selecting task frequency with two radio button options: 'I want this task completed once.' and 'I want this task repeated across many inputs.' (the second option is selected). 'BACK' and 'NEXT' buttons are located at the bottom of the form.

2<sup>nd</sup> Step – Project Details

This screenshot shows the '4. Design Task' step. The breadcrumb trail is: 1. Project Category, 2. Project Details, 3. Milestones, 4. Design Task, 5. Payment, 6. Summary. The left sidebar is the same as in the previous step. The main content area features a large yellow-green area with the instruction 'Image Tagging, please provide 3 tags describing the image.' and a placeholder image. Below this are three 'Tag' input fields, each with an 'X' icon to its right. At the bottom, there is a 'Please provide feedback about the task' section with a text input field and an 'X' icon. 'BACK' and 'NEXT' buttons are at the bottom.

4<sup>th</sup> Step - Design Tasks

This screenshot shows the '5. Payment' step. The breadcrumb trail is: 1. Project Category, 2. Project Details, 3. Milestones, 4. Design Task, 5. Payment, 6. Summary. The left sidebar is the same. The main content area contains three payment-related questions: 'How many different people should do the prototype task?' with a text input field containing '7'; 'How much will you pay per task?' with a text input field containing '11.99'; and 'Service Fee' with a text input field containing '2.30'. Below these is a 'Payment' section showing a total of '\$86.23'. 'BACK' and 'NEXT' buttons are at the bottom.

5<sup>th</sup> Step -Payment

# Major issues – Project Details

The screenshot shows the 'Project Details' step of a multi-step form. The form includes a title field with the text 'Image Tagging', a summary field with the text 'Summarize your end goals' and 'Tag images and help computers learn', and a radio button selection for task frequency. The selected option is 'I want this task repeated across many inputs.' A callout box points to this selection, stating that this option is 'CONFUCED BY MANY USERS + We as the UXTeam' and that 'WE NEED TO DISCUSS MORE and UNDERSTAND THE OBJECTIVE'.

CrowdResearch Search...

1. Project Category 2. Project Details 3. Milestones 4. Design Task 5. Payment 6. Summary

2. Project Details

Title

Image Tagging

Summarize your end goals

Tag images and help computers learn

One or many? Pick the option that describes you

I want this task completed once.

I want this task repeated across many inputs.

BACK NEXT

One or many  
Task completed once  
I want the task completed once  
I want the task repeated across multiple inputs  
**CONFUCED BY MANY USERS + We as the UXTeam**  
**WE NEED TO DISCUSS MORE and UNDERSTAND THE OBJECTIVE**


# Major issues – Design Task

CrowdResearch

1. Project Category 2. Project Details 3. Milestones 4. Design Task 5. Payment 6. Summary

4. Design Task

Image Tagging, please provide 3 tags describing the image.



Tag 1

Tag 2

Tag 3

Please provide feedback about the task

BACK

LIBRARY PROPERTIES

- Label  
Use for static text: labels, headings, paragraphs
- Checkbox  
Use for selecting multiple options
- Radio Button  
Use when only one option is to be selected
- List  
Use for selecting multiple options from a larger set
- Text field  
Use for short text input
- Text Area  
Use for longer text input
- Image Container  
A placeholder for the image

98% confusions occurred on this Design task step

# Major issues – Payment

Confusions on \$ values – how much a task cost , what is service fee and the next step no payment method + confused with Google doc slide button

CrowdResearch Search...

1. Project Category 2. Project Details 3. Milestones 4. Design Task 5. Payment 6. Summary

### 5. Payment

How many different people should do the prototype task?

7

How much will you pay per task?

11.99

Service Fee

2.30

Payment	\$86.23
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BACK NEXT

CrowdResearch Search...

1. Project Category 2. Project Details 3. Milestones 4. Design Task 5. Payment 6. Summary

### 6. Summary

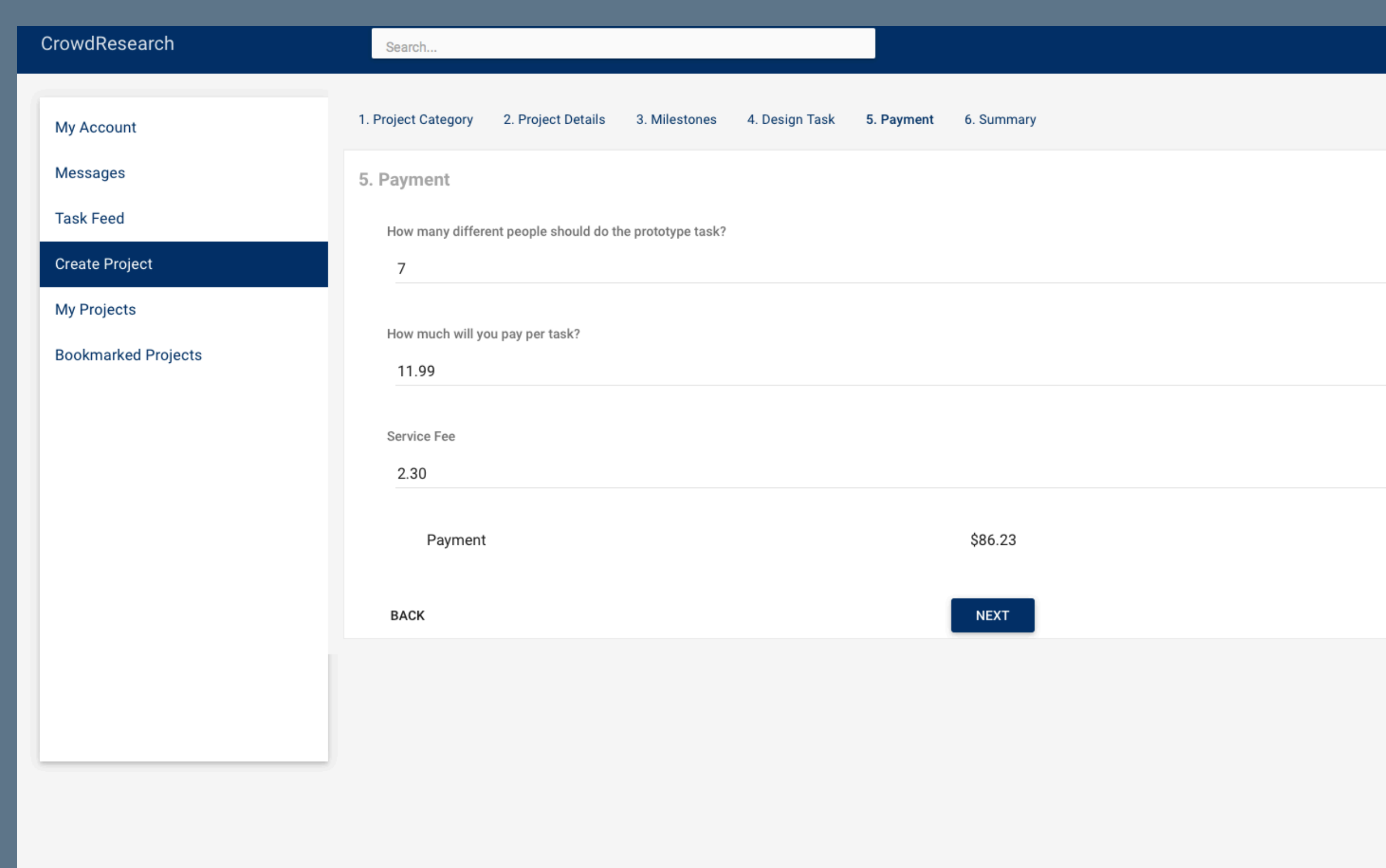
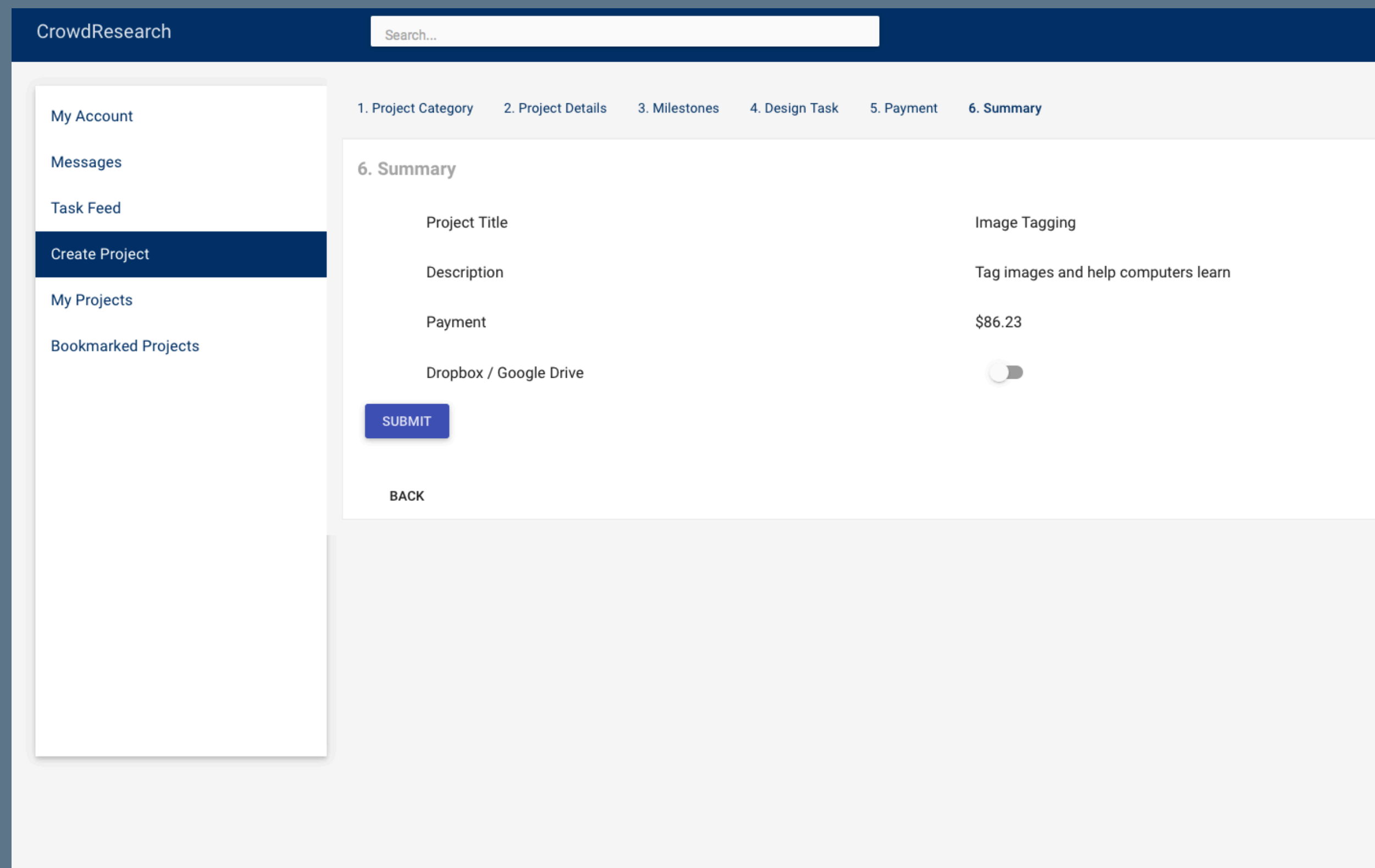
Project Title	Image Tagging
Description	Tag images and help computers learn
Payment	\$86.23
Dropbox / Google Drive	<input type="checkbox"/>

SUBMIT

BACK

# Minor Issues -

- Consistency in the page layout
- The Buttons placements sizes and some words ect..





# Suggested Solutions

Not much effective solutions were proposed in the **functionality** due to the confusion in Project detail – We need to clarify that more.

- A video tutorial / a tour of the website once a user registers
- Help button takes the user to a Documentation (or similar) page / displays some arrows and brief info about parts of the website as Apple Keynote

Cont

# Suggested Solutions

- 1 strong alternative design produced – (since all 3 A/B/C prototypes failed to meet usability.)
- It is in the process of usability evaluation for the design
- More overall Suggestions by the channel
  - **Mobile version of the platform**

# Next plan

- Clarify the major concerns on the issue macro micro unclear points debated in #userresearch
- When the #userresearch channel understand more – it will be easy to produce alternatives + improvements
- Test the alternative solutions with more subjects