Refinement

MICHAEL BERNSTEIN
Daylight Savings!
Next week’s hangout begins one hour earlier if you’re not shifting to Daylight Time.
Themes

- Task authorship
- Task ranking
- Open gov
Task Authorship: Progress

- Launched 2nd Pilot study
- Authoring one task: Dark Matter
  - Has shown higher variance
- Released task/dataset to requesters!
Thank you for volunteering!
Task Ranking: Progress

- **Milestone 8:**
  - Timer and data collection mocks: woohoo! @SneakyLittleHobbitses, @hizai, @mathiasburton
  - Front-end taskfeed: woohoo! @sehgalvibhor
  - Front-end timer: pushing to next week.
  - Back-end rejection rate: woohoo! @beingcooper
  - Continued refinement of our system and methodologies: woohoo! @everyone
Design Test Flight: Task Feed
Team Sneaky Little Hobbitses
Team Sneaky Little Hobbitses
Task #81 (million dollar question)

is porter robinson the best
☐ yes
☐ heck yes
☐ obviously yes
☐ of course

Timer starts as soon as task is accepted
Task #81 (million dollar question)
is porter robinson the best

☐ yes
☐ heck yes
☐ obviously yes
☐ of course

Timer can be hidden

SUBMIT  SAVE  SKIP
Task #81 (million dollar question)

is porter robinson the best

- yes
- heck yes
- obviously yes
- of course

Timer is paused.
Task is disabled.
Workers can alter the duration time after they submitted the tasks.
Workers CANNOT alter the duration time after the requester accepts task.
Can I finally finish Task Feed?!?

- Yes.
- No.
- You kidding?

@mathiasburton
Can I finally finish Task Feed?

- Yes.
- No.
- You kidding?
Can I finally finish Task Feed?!

- Yes.
- No.
- You kidding?

Time spent: 21m 15s / $6/hr

We use this time to estimate your hourly rate for other tasks in the task feed.
Task #88 Timer (Labeling labels by slapping...)

How long did you spend on this task?

0h 21m

Add a note...
Open Gov: Progress
Design Test Flight: Guild Designs
Work as an Individual

How to work as an individual

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a

Need more info?
Contact us helpline.daemo@stanford.edu.com

Join a Guild

Benefits of joining a guild

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been

the industry's standard dummy text ever since the 1500s, when an unknown printer took a
galley of type and scrambled it to make a type specimen book. It has survived

Need more info?
Contact us helpline.daemo@stanford.edu.com
After choosing to work as an individual worker Steve started searching for a task

Steve Start searching tasks using parameters like wage, time allotted to complete task, task type and skill needed to perform a task

Steve gets to see a image tagging task posted by a requester
There are some roughly 100 images that has to be tagged for which the money offered is 10$  

Steve accepts the task by clicking on “accept the task” button and started reading task instructions

After 4 hours
Steve successfully complete the task and submit the same, it is now the job of the requester to validate the task & release the payment

Bummer – Steve feels dejected

Steve first task got rejected by the requester stating reasons “ that the instruction was not followed
Steve feels dejected

Steve read the instruction carefully this time & reworked on few files and posted it back to the requester

After 1 week
He waited for the requester to respond, but the requester never came back even after a week

Steve posted this as an issue over a chat and discussed with few other worker and got suggestion about joining a guild

@alipta
Steve decides to join a guild

Steve already know about guilds and has already received emails about the benefits of joining a guild.

He is quite excited with the proposal:
- Guild would provide on-the-job training to workers.
- Guild have internal review mechanism.

Steve apply to join a guild.

His application got accepted and he joined as a level 1 (beginner) worker.

Steve was also assigned with a mentor, George.
Steve is now a part of Guild

<table>
<thead>
<tr>
<th>Title</th>
<th>HIT Expiry date</th>
<th>Reward</th>
<th>Requester</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTML Development</td>
<td>Time left: 4 hours</td>
<td>$USD 12</td>
<td>@alipta</td>
</tr>
</tbody>
</table>
Steve joined a guild called UI, he logs into Daemo and view his dashboard.

Steve logs into Daemo and view his dashboard.

Steve finds a task already allotted for him and start working on the same.

After 4 hours:

Post task completion Steve submits the completed task which goes to guild member for a review.

Worker — Output — Guild Member Validates output — Refined Output — Requester

@alipta
Steve performed a task which is under review

| The task completed by Steve is under review |
| In the meantime Steve got another task in hand which he would start working on |
| Steve started reading instructions for the new task in hand |
| Steve start doing the new task |
Steve got a new task in hand

<table>
<thead>
<tr>
<th>Title</th>
<th>HIT Expiry date</th>
<th>Reward</th>
<th>Requester</th>
</tr>
</thead>
<tbody>
<tr>
<td>JS Debugging</td>
<td>Time left: 8 hours</td>
<td>$USD 24</td>
<td>@praveen</td>
</tr>
<tr>
<td>HTML Development</td>
<td>Time left: 0 hours</td>
<td>$USD 12</td>
<td>@alipta</td>
</tr>
</tbody>
</table>

@alipta
Daemo Task Feed for a normal user who has been using Daemo for a few months but has not had a lot of success making money with it.

One day the user notices a link on the right advertising Guilds.

The user clicks the link, learns more, and starts doing tasks in the guild.

<table>
<thead>
<tr>
<th>Task</th>
<th>Price</th>
<th>Hits</th>
<th>Requestor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classify Receipt</td>
<td>$0.02</td>
<td>9000</td>
<td>Jon Breling (92% acceptance)</td>
</tr>
<tr>
<td>Collect Product Information</td>
<td>$0.05</td>
<td>25500</td>
<td>Grocery ROI (80% acceptance)</td>
</tr>
<tr>
<td>Classify Receipt</td>
<td>$0.02</td>
<td>9000</td>
<td>Jon Breling (92% acceptance)</td>
</tr>
<tr>
<td>Inv B 2</td>
<td>$0.00</td>
<td>17400</td>
<td>rohzt0d (90% acceptance)</td>
</tr>
<tr>
<td>Describe Image</td>
<td>$0.02</td>
<td>17000</td>
<td>Research Project (96% acceptance)</td>
</tr>
<tr>
<td>Collect Product Information</td>
<td>$0.05</td>
<td>25500</td>
<td>Grocery ROI (80% acceptance)</td>
</tr>
<tr>
<td>Describe Image</td>
<td>$0.02</td>
<td>17000</td>
<td>Research Project (96% acceptance)</td>
</tr>
<tr>
<td>Describe Image</td>
<td>$0.02</td>
<td>17000</td>
<td>Research Project (96% acceptance)</td>
</tr>
<tr>
<td>Type Text in Image</td>
<td>$0.01</td>
<td>14500</td>
<td>CopyText Inc. (97% acceptance)</td>
</tr>
<tr>
<td>Transcribe Audio</td>
<td>$0.05</td>
<td>8000</td>
<td>Crowdsurf Support (92% acceptance)</td>
</tr>
</tbody>
</table>

This week you made $5 / hour

Since starting with Daemo you have averaged $4.50 / hour and made a total of $3,254.54

Your highest value tasks have been Typing Text in Images

Your most frequent tasks have been Describing Images

Daemo Has Guilds!

Guilds pay you more by helping you work more consistently with well authored task types that you can select from.

Average guild workers make $7.50 / hour

Learn More...
Daemo Guild for a the same worker after a few weeks on the guild.

The user is now earning more and spending a lot less time doing things like searching for good tasks, and learning how to do new types of tasks.

The worker is also trying to get better at some task types that they find enjoyable.

<table>
<thead>
<tr>
<th>Work Type</th>
<th>Expected Wage</th>
<th>Your Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classification of Receipts</td>
<td>$7.90 / hour</td>
<td>530 Tasks completed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>92% expected agreement</td>
</tr>
<tr>
<td>Collecting Product Information</td>
<td>$8.55 / hour</td>
<td>221 Tasks completed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>97% expected agreement</td>
</tr>
<tr>
<td>Describe Images (possible adult content)</td>
<td>$7.70 / hour</td>
<td>125 Tasks completed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>80% expected agreement</td>
</tr>
<tr>
<td>Typing Text from Images</td>
<td>$9.00 / hour</td>
<td>100 Tasks completed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>100% expected agreement</td>
</tr>
<tr>
<td>Transcribing Audio</td>
<td>$6.14 / hour</td>
<td>4 Tasks completed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>20% expected agreement</td>
</tr>
<tr>
<td>Generating Ideas</td>
<td>$6.00 / hour</td>
<td>0 Tasks completed</td>
</tr>
<tr>
<td></td>
<td>(starting wage)</td>
<td></td>
</tr>
</tbody>
</table>
The worker regularly checks out the leaderboard to see where they rank in the community.
Email Notification
- new review for my work
- work got accepted
- new job posted by subscribed requester

Payment Method
- Card number: **** **** **** 4973
- Card type: Visa
- Expiration date: June 6th 2019
- Currency: US Dollars

Password
- Change password
- Activate two-step notification

@parsis, @sophiesong, @pierref
Research engineering